



Google+ for Business: How Google's Social Network Changes Everything by Broga.

By Chris; Brogan

Que, 2011. Taschenbuch. Condition: Neu. Gebrauch - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The Complete Business Guide to Google+, Today's Hottest New Social Network! Every week, millions more people sign up for Google+: Suddenly, it's today's hottest new social network. Google+ for Business reveals why Google+ offers business opportunities available nowhere else--and helps you grab those opportunities now, before your competitors do. Top social media professional speaker and business advisor Chris Brogan shows how to get great results fast, without wasting time--and without wasting a dime. Brogan guides you through using Google+ for promotion, customer service, community building, referrals, collaboration, and a whole lot more. You won't just master innovative new tools like Circles and Hangouts: You'll use them to generate more customers and more cash! 169 pp. Englisch.

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