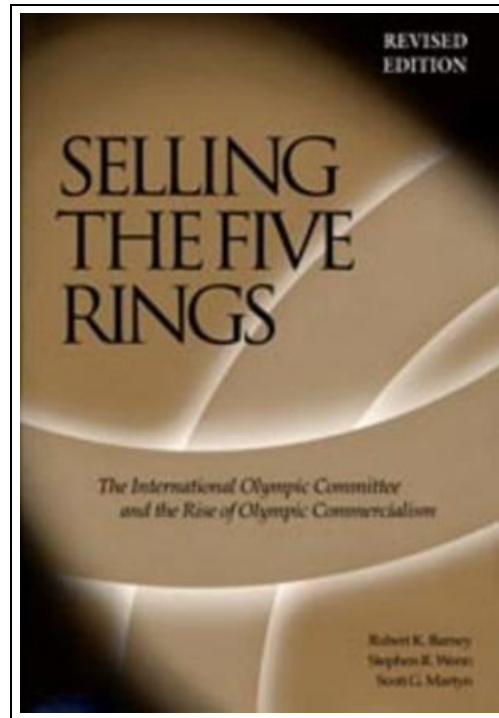


## Selling The Five Rings: The Ioc And The Rise Of Olympic Commercialism



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