



## Say Goodbye to the Herd Mentality - Your Guide to Sensible Investment Practices (Paperback)

By Sameer Rastogi

Zorba Books, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Are you interested in the stock market? Do you plan to start investing in it? Or have you burned your fingers in the real estate through rash decisions or wrong advice? Have you been swayed by hype and ads that lure you with the promise of quick riches? Well, then, Madness of the Masses is a book you must read. History has proved time and again how get-rich- quick offers have fallen flat, leaving investors in a state of financial ruin. However, we never seem to learn from history. When the next exciting scheme to get rich comes along, we fall for it all over again, leaving us in financial ruin, while the perpetrators of the scams, more often than not, laugh their way to the banks. These boom and bust cycles continue century after century. In this book, author Sameer Rastogi makes a compelling case for how human greed and envy propel us towards financial ruin. He says, I have witnessed investor emotions and biases during Booms and Depressions. With experience, I realized that most of the investor questions and investor biases didn...



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