



## The Wall Street Diet: Making Your Business Lean and Healthy (Hardback)

By Charles C. Poirier, Michael J. Bauer, William F. Houser

BERRETT-KOEHLER, United States, 2006. Hardback. Condition: New. Language: English . Brand New Book. Businesses trying to stay lean and fit face the same challenges as human dieters-- success requires fundamental lifestyle changes and sustained, continuing effort. And, like human dieters, businesses, too, are susceptible to the come-ons of the latest quick-fix fads, which often deliver short-term gains but fall short in the long run. Eventually they go back to their old habits and they re right back where they started. It s a vicious cycle. The Wall Street Diet uses a diet metaphor to illustrate a complete, integrated approach to what every business must do to become a lean, healthy enterprise. Like a truly effective weight loss program, it is a plan for achieving sustained benefits--following the Wall Street Diet will add five to eight points of potential new profit to a business s bottom line. Using the proven concept of total enterprise optimization (TEO) as a framework, the book introduces a fitness program that brings together lean techniques, advanced supply chain management, improved quality concepts, selective outsourcing, and a focus on both the top and bottom lines. The authors detail specific TEO efforts that add savings and create new values,...



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