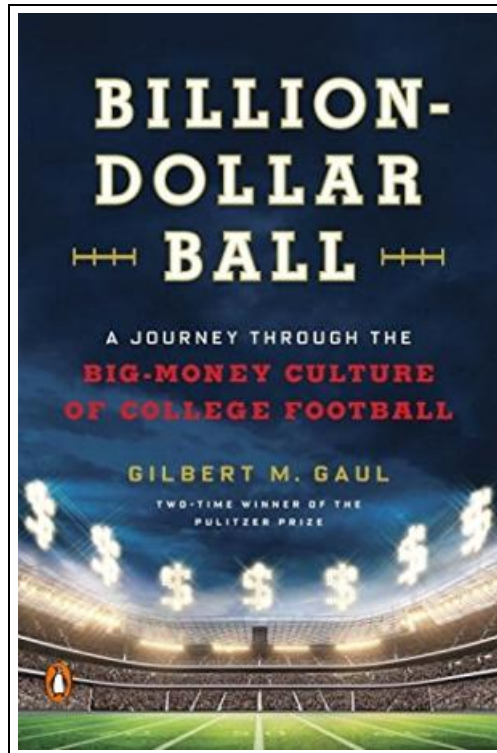


## Billion-Dollar Ball: A Journey Through the Big-Money Culture of College Football



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