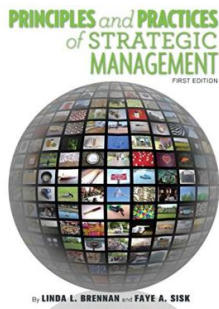


Download PDF

PRINCIPLES AND PRACTICES OF STRATEGIC MANAGEMENT



Cognella Academic Publishing. Paperback. Book Condition: New. Paperback. 126 pages. Dimensions: 10.9in. x 8.4in. x 0.5in. Practices and Principles of Strategic Management teaches undergraduate students of management about strategic planning and decision making. Unlike many traditional textbooks that focus on strategy in an overly broad or theoretical manner, this text approaches strategy as results-driven, data-driven, and dynamic. Featuring contemporary topics that are of high interest to students, the book emphasizes the practical, rather than the theoretical. The book is divided into...

Read PDF Principles and Practices of Strategic Management

- Authored by Linda L. Brennan
- Released at -



Filesize: 9.71 MB

Reviews

Extensive information for ebook lovers. It typically is not going to expense too much. I discovered this book from my i and dad recommended this pdf to learn.

-- **Prof. Gerardo Grimes III**

The most effective publication i at any time read. We have study and i am sure that i will likely to read yet again once again in the foreseeable future. You will not truly feel monotony at anytime of your time (that's what catalogs are for about in the event you request me).

-- **Mr. Rafael Hoeger**

Related Books

- [The Poems and Prose of Ernest Dowson](#)
- [Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values](#)
- [Scholastic Discover More Penguins](#)
- [Night Shivers Mystery Supernatural Tales of Mystery the Supernatural Tales of Mystery and the Supernatural](#)
- [Gypsy Breynon](#)