



The McGraw-Hill Guide to Starting Your Own Business: A Step-by-step Blueprint for the First-time Entrepreneur (2nd Revised edition)

By Stephen C. Harper

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, The McGraw-Hill Guide to Starting Your Own Business: A Step-by-step Blueprint for the First-time Entrepreneur (2nd Revised edition), Stephen C. Harper, The nationwide bestseller is now updated for beating the odds and achieving breakthrough success. It contains insightful tips from over 100 entrepreneurs for starting a business - and doing it right! Today's conditions are among the best in history for starting and building your own business, and "The McGraw-Hill Guide to Starting Your Own Business" is renowned for showing thousands of entrepreneurs how to do just that. Now let this hands-on book give you the market-tested knowledge and confidence you need to identify and evaluate new business opportunities, draw up a business plan, find the money to get your new venture off the ground, and take that first step toward true success - by launching a business that in your heart, you know will work! The first edition of "The McGraw-Hill Guide to Starting Your Own Business" is a featured selection by the Fortune Book Club, Money Book Club, BusinessWeek Book Club, and, Book-of-the-Month Club. 'The strength of "The McGraw-Hill Guide to Starting Your Own Business" is that it delivers...



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