



Wisdom tourism - Internet of things in the context of the modern tourism development of the Road(Chinese Edition)

By CHEN TAO . XU XIAO LIN . WU YU LONG BIAN ZHU

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-11-01 Pages: 212 Publisher: Publishing House of Electronics Industry title: modern tourism development in the context of the wisdom Tourism - Internet of Things Road List Price: 48 yuan Author: Chen Tao. Xiao-Lin Xu. Wu Yulong Editor Publisher: Electronic Industry Publishing Date :2012-11-1ISBN: 9787121186950 Number of words: 315000 Page: 212 Edition: 1 Binding: Paperback: 16 product size and weight: Editor's Summary overall concept of the book is construction of the wisdom of tourism. the development of the tourism industry to become a high information content. knowledge-intensive modern service industry. The main contents include: background of of our wisdom tourism development strategy. concept of wisdom tourism and its development. tourism overall framework wisdom. wisdom tourism cloud services platform. wisdom tourist information portal construction. virtual tour. tourist information services based on mobile terminal wisdom of travel industry management platform for the construction. the wisdom tourism digitized scenic construction. the wisdom tourism network marketing. the wisdom tourism e-commerce model innovation. travel agency information technology projects. tourism. hotel information engineering. the key technologies of wisdom tourism. intellectual tourism operator mode wisdom...



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