



Business Intelligence: Making Decisions Through Data Analytics (Paperback)

By Jerzy Surma

Business Expert Press, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is about using business intelligence as a management information system for supporting managerial decision making. It concentrates primarily on practical business issues and demonstrates how to apply data warehousing and data analytics to support business decision making. This book progresses through a logical sequence, starting with data model infrastructure, then data preparation, followed by data analysis, integration, knowledge discovery, and finally the actual use of discovered knowledge. All examples are based on the most recent achievements in business intelligence.



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