



Art is Everywhere: How to Really Look at Things

By Lorenzo Servi alias SerraGlia

BIS Publishers B.V., Netherlands, 2016. Paperback. Book Condition: New. 203 x 126 mm. Language: English . Brand New Book. In 2005 there was a street performance in Florence that featured a white canvas with a light grey sentence reading, Art is Everywhere, temporarily exhibited on the streets. The aim of the project was to create a temporary visual emptiness: a necessary condition for opening people's eyes so that they could see the interesting layers of scratches, marks, old posters and parts of the city that normally remain unnoticed by many. Within a few years, it had become a 2 day workshop, where participants are invited to explore the city with new eyes, and were asked to complete small assignments and to document their findings with photographs. This book is the result of that experience, to forget the challenge of defining Art but understand it as a trigger for new and different interpretations of what already surrounds us. It is a meter on how we look at things, and whether we have the right tools or not to decode it. Now more than ever art is strictly related to time. Since Art is everywhere you just have to be...

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