



Bobos In Paradise: The New Upper Class and How They Got There

By Brooks, David.

Simon & Schuster. 1 Paperback(s), 2000. soft. Book Condition: New. (A New York Times Notable Book) Do you think that spending \$15,000 on a media center is vulgar, but that spending \$15,000 on a slate shower stall is a sign that you are at one with the Zen-like rhythms of nature? Or perhaps you work for one of those visionary software companies where people come to work wearing hiking boots and glacier glasses, as if a wall of ice were about to come sliding through the parking lot? If so, you might be a Bobo. A contributing editor at the New York Times and a commentator on PBS NewsHour, David Brooks here coins the term "Bobo" to describe those members of today's upper class who have wed the bourgeois world of capitalist enterprise to the values of the bohemian counterculture. In this work of "comic sociology" Brooks takes a witty and serious look at the cultural consequences of the information age, which he argues has defined a new generation. "Perceptive and amusing. [Brooks] has identified the salient characteristics of this new elite, and he describes them with accuracy and wit." Washington Post 285.



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