



Categories in Text and Talk: A Practical Introduction to Categorization Analysis (Hardback)

By Georgia Lepper

SAGE Publications Inc, United States, 2000. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. `This is a very fine introduction to the tradition and practice of categorisation analysis, a method for analysing language derived from the work of Harvey Sacks. Georgia Lepper conveys with great effectiveness and simplicity the basic principles of this method, and enables the reader to apply it in practice. Through a series of practical exercises and worked examples, the reader is taken through the necessary steps to achieve full independence in practice of this important analytic method. A great deal of practical wisdom and experience has gone into this book, and it will undoubtedly be of great assistance to students and researchers seeking to apply this still innovative approach to qualitative data analysis - Clive Seale, Goldsmiths College, University of London `A stunning introduction to categorization analysis! Georgia Lepper is a master teacher and her book a major achievement. Sensibly organized, amply illustrated, and deftly instructive, this remarkably clear text is a pedagogical milestone in the area - Jaber F Gubrium, University of Florida This is the first practical book on how to apply Harvey Sacks `membership categorization analysis technique,...



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