



Poor Richard s Principle: Recovering the American Dream through the Moral Dimension of Work, Business, and Money (Paperback)

By Robert Wuthnow

Princeton University Press, United States, 1998. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. The American Dream is in serious danger, according to Robert Wuthnow--not because of economic conditions, but because its moral underpinnings have been forgotten. In the past this vision was not simply a formula for success, but a moral perspective that framed our thinking about work and money in terms of broader commitments to family, community, and humanitarian values. Nowadays, we are working harder than ever, and yet many of us feel that we are not realizing our higher aspirations as individuals or as a people. Here Wuthnow examines the struggles in which American families are now engaged as they try to balance work and family, confront the pressures of consumerism, and find meaning in their careers. He suggests that we can find economic instruction and inspiration in the nation s past--in such figures as Benjamin Franklin, for instance, who was at once the prudent Poor Richard, the engaged public person, and the enthusiastic lover of life. Drawing on first-hand accounts from scores of people in all walks of life and from a national survey, the book shows that work and money cannot be...



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