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BALANCING VALUES. AN INDIAN PERSPECTIVE ON CORPORATE VALUES FROM SCANDINAVIA



GRIN Verlag Jul 2014, 2014. Taschenbuch. Condition: Neu. Neuware - Seminar paper from the year 2013 in the subject Business economics - Personnel and Organisation, grade: 2, , course: International Human Resource Management, language: English, abstract: Pharmaz is a multinational pharmaceutical company, which headquarter is located inDenmark. Worldwide, Pharmaz employs around 6000 people in 30 countries. Currently, the management concentrates on presenting Pharmaz as a value-driven and innovative company. As a result, the following three corporate values should be focused...

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- Authored by Lena Meier
- Released at 2014



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