



## How to Start a Clothing Empire (Paperback)

By Bruno Marino

Lulu.com, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Do you want to enter the exciting world of Fashion? I will show you how!! Inside this book is your complete guide to starting or improving your Clothing Business. Learn step by step from A to Z what only industry insiders know. I will share my personal success story along with my 15 years of experience. Learn How to Import, Wholesale and Retail like a professional. How to take your clothing line National within 1 week Effective Advertising and Marketing Techniques Employee Training Manual. (How to scout and maintain the perfect staff) eBay and Internet selling for Profits. (Enhance whatever you re doing with ecommerce; it s easier than you think) Creative Finance Techniques. Open your doors with little or no Money. PLUS my secret list of over 60 Off Price Suppliers offering Genuine Designer labels at up to 80 off regular prices. A must have for maximizing profits. Trade Show Directory includes all the major trade shows worldwide with schedule details.

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