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Opportunities in the Motion Picture Industry: And How to Qualify for Positions in Its Many Branches (Classic Reprint)

By Photoplay Research Society

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Opportunities in the Motion Picture Industry: And How to Qualify for Positions in Its Many Branches We are living in a period when people in all walks of life, from one end of the world to the other, are turning critical eyes upon well established and accepted standards. The spirit of the renaissance is upon us - the world is struggling for a re-birth of ideas, and old standards are being weighed. It is not, therefore, surprising that motion picture producers should have been called upon to establish new standards for their art. Speaking tritely, the challenge of the public has been to produce bigger and better pictures. Thus it is, in a spirit of accepting this compelling challenge for a higher standard, which has steadily grown during the past few years, that the motion picture producers, as a whole, have striven first to establish and then to meet new standards from every angle of their business. The picture that is to meet with universal success henceforth, must attract and completely satisfy - not the...



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